

THE GLEICHEN CALL

VOLUME XXXII

NO. 31

GLEICHEN, ALBERTA, WEDNESDAY

OCTOBER 18, 1939

SUBSCRIPTION \$2.00 PER YEAR

OFFICERS ELECTED FOR ensuING YEAR BY S. C. GROUP

The semi-monthly meeting of the Meadowbrook Social Credit Group was held on October 10th at the home of Mr. Tom Wilson's home, sixteen members and friends being present.

The usual business procedure was carried through, after which the motion was adjourned. The election of officers for next year was then followed and Miss Leslie Bell acted as chairwoman and resulted as follows:

President—Mrs. R. B. Hayes.
Vice-president—Mrs. C. Rouche,
Secretary—Mrs. G. B. Bell.
Directors—Mrs. Erford, Mrs. G. Bell.

This will be Mrs. Bell's third term in office.

On November 3rd a social evening will be held in Shamrock school, where the quilt made by the group will be raffled.

As Mrs. Erford will be unable to have the next meeting at her home Mrs. Kenneth McPherson will be the hostess and will be assisted by Mrs. Nelson.

Mrs. Wilson served a very delicious lunch and was assisted by Louise Moore and Mrs. Jack Wilson.

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

V. Charnals has shipped a carload of peacock feathers from India to Town. He purchased 15 of these from F. McHugh, Duncan Clark and O. G. Calquhoun. When Thos. Henderson, the brand new reeve, asked why the feathers were being sent, he was advised to put it down in his records, "Somewhere in France."

Jane Cameron has returned from Vancouver with her wife and family.

The total number of Canadian soldiers overseas was 420,918. Out of this number, 364,569 were still at the end of the war.

The Gleichen G.W.V.A. has issued from R. W. Brown the Larkins hall and will proceed at once to fit it up as a soldiers memorial hall and club rooms.

White Claude Coonse was riding out of the Cluny livery stable his horse slipped and fell on him, breaking his leg.

John Vest of Oregon is in the district looking after his large farm interests. He has over 3000 acres now in cultivation.

Mrs. B. Schreiber has made her rounds visiting the people in the Craignair district, the first since coming to the country. Mrs. Schreiber is interested in everything that grows and especially the finest flowers to the Swiss tourists.

Mrs. P. Monney of Calgary is visiting with her daughter and son-in-law Mr. and Mrs. H. Dankwerts.

W. E. Verner and his wife have threshed 42 bushels of wheat to the acre. It had been estimated that their crop would run anywhere from 40 to 60 bushels to the acre.

Mrs. Ostrand and Mrs. Quinn of the Gleichen branch have come to visit relatives and friends.

The auto buses for Arrowwood Consolidated school district have arrived and there is certainly some style to our school transportation.

F. C. Vigas and wife have returned from England and recently spent a short time in town.

Victor Beckwith has leased a store in the Gleichen business block where he will open up a haberdashery shop.

Recently Walter McHugh closed out a deal whereby the famous bucking horses Fox and Ray, along with Donkey became the property of the Pendleton Bros. of the U.S. The amount involved constitutes a record for outlaw horse flesh. Fox sold for \$1,500, Ray brought \$300 and Donkey \$300. The exchange or premium on the American draft is a nice sum.

Miss Dickson met with a frightful accident. She was standing in front of the binder when the horses ran away. She was knocked down and the blades passed over her, the blades lacerating her leg frightfully.

The Call want ads are read at a glance. Inexpensive and effective. Use The Call want ads to buy, sell, trade or anything else that may be of use to you.

Red Cross Society Organization Meeting Friday Evening

An organization meeting of the local Red Cross Society will be held in the Club Room of the Community Hall on Friday evening, October 20th. The meeting will commence at 8 o'clock.

Everybody from Gleichen and district are cordially invited to attend and do what they can to help this worthy cause along.

A charter has been issued and officers will be elected at this meeting to carry on the work. The officers elected at the first meeting held about two weeks ago were temporary officers until such time as a charter was procured.

News Items of Local Interest

Oliver Gilbert left last week for Saskatchewan where he spend a two or three weeks holiday.

Armitage services will be held in Gleichen on Saturday morning November 11th.

The town is installing a sewer line to the Alberta Government Telephone exchange.

The members of the Gleichen branch of the Canadian Legion announced that they will hold an Armistice dance this year. It will be held on the evening of Friday November 10th in the Community Hall.

Jack Stabback and a friend from Calgary spent Saturday afternoon in the district hunting ducks. They had a good day consequently did not bag any. They were accompanied by their lad friends from Calgary.

Almonds have been selling exceptionally high prices due to the increase in the latest estimates of the Dominion Bureau of Statistics. This report sets 38,875.00 cwt. as the production for 1939 as compared with 35,838.00 cwt. for 1938. The price per cwt. has increased 10 per cent in sugar beets, bringing production from 627,000 tons in 1938 to an estimated 628,000 tons this season.

Arthur Wade of Lomond died Friday morning at Eventide Home at the age of 77 years. Deceased was born in England and came to Alberta 32 years ago, where he followed his occupation as a farmer. He came to the

REAL EMERGENCY

When an emergency arises, the people act.

an epidemic strikes the country mobilizes to conquer it.

When fire or disaster of any kind crosses the country, thousands of dollars and trainloads of food and clothing pour into the stricken area.

An enemy invaded our shores, everyone of us would rush to the defense.

Today we are faced with an emergency as great as any of these—war, in fact, because it is less personal, less tragic, less sudden. This emergency is the rising traffic toll.

A lot of us have had the smug idea that we had the traffic problem solved. Last year Alberta cut its death toll; this year started out the same way.

Then something happened. We started racing on the gas and jaywalking. Accidents shot up. The Alberta Legion reports, the traffic death toll went up the first time in months.

This year, many people have been killed, on streets and highways. Hundreds of them were injured. And we have racing months are still to be heard from.

Is that an emergency or not?

You help is needed—needed just as much as in times as disaster.

Not your money. Not your time. Not your services.

Just a little common horse sense when you drive and walk.

House about a month ago. Saturday the remains were taken to Lomond where the funeral was held on Sunday afternoon after which interment was made in the family plot.

Hundreds of millions of dollars will be spent in Canada to make her the new air centre of the Empire. The cost of the Canadian Air Route recently involves training air crews from Britain, Australia, New Zealand and Canada, as well as manufacturing all types of aircraft in the Dominion. Building and training will be adaptable for both far and civil aviation.

Canadian miners being stopped to peak production, according to statement of mining officials. Coal will be sold with 1914 gold production is vastly increased. Production of copper has been stepped up almost eight times, nickel has been increased five times, tin lead production is twice what it was at the end of 1938.

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Therefore it will be up to the democratic governments to find the solution instead of passing the buck to each other. If they cannot find the solution they might as well die fighting because there will be nothing left when they get through.

Col. Lindemann has not voiced

the opinion of the democrats who he has

had to say gives the idea that he sees

no wrong in the "Gangster" state.

Having been victimized by the

Nazis in his country, it would seem

inconsistent of him to condone it in

the countries where might is right.

Instead of going to England with his

family for peace and security he

has suggested that he be sent to

Germany where he can be put under

"protective arrest" as they call it

and kept in a concentration camp.

A well attended meeting of the

Gleichen Branch, Canadian Legion was held Sunday, Oct. 15th.

After the summer recess there was the

usual business to attend to.

President Wm. O. Oakey presided

and Stanley Bruneau spoke over from the south.

Plans were made for the

sale of poppies, Remembrance Day

services and other matters. From

now on regular meetings will be

held every second Saturday.

Friztis scored one the other day

in the sinking of the Royal Oak.

Nearly eight hundred men were lost

With that we were back home again.

</div



Farm Fire Losses

Official statistics show that in the ten year period, 1929-38, farm fires in Canada, exclusive of dwellings amounted to over \$30,000,000 in 41,700 fires, an average loss of \$863 for each of those farm conflagrations.

Now, over three and half millions of dollars going up in smoke every year is a substantial load to the nation and a loss of \$863 represents quite a serious item to the individual. There are very few farmers in the Dominion who could regard the loss of over \$300 in the space of a few hours, and probably as the result of carelessness, as a matter of little consequence.

For this reason, it is highly important that some reflection be given to the principal causes of these fire losses on the farm in the hope that the knowledge thus gained will result in material cutbacks of these hazards in the future. Fortunately, this problem has been tackled by the office of the Dominion Commissioner at Ottawa, and much valuable information has been gained as a result of the study made by officials of that department.

This information, however, is of little practical value unless it is digested and born in mind, with the remedy kept in the forefront as a guide for future conduct.

Eight Major Causes

Of the known causes of loss of farm property in Canada by fire, it is interesting to note eight of them require repair for \$8 per cent of the total. Since precautions can be taken to eliminate these losses entirely or reduce them to an infinitesimal minimum, there seems to be no reason why the fire loss on the farm should not be curtailed very substantially.

There are very special and even more urgent reasons why every precaution should be taken to prevent these losses. One of the most important of these is the absence of adequate and mechanized fire fighting apparatus which is available in greater or less degree in every town and even in some of the smallest of villages. Another reason is the lack of a copious supply of water under pressure to fight fire. A third is the lack of man power quickly available to detect and cope with outbreaks and a fourth is the still greater risk of loss of life in the country in the winter months than in the towns and villages because of the comparatively greater distances which separate neighbors.

Importance of Prevention

All of these factors indicate the importance of practising preventive measures against fire on the farm and especially those which are related to the eight major causes previously cited and which are briefly discussed in the following paragraphs:

1. Defective chimneys and fuses—Chimneys should be cleaned out regularly and not allowed to become堵ed, as sparks often fly through crevices when even the best chimney is not in top condition. Care should be taken to see that the chimney does not rest on dry combustible roofing, setting fire to it. The safest type of chimney is a good brick chimney, built from the ground up and lined with fire clay or vitrified clay of a thickness of at least 4% of an inch.

2. Sparks on combustible roofs—This hazard can obviously be eliminated by means of incombustible roofing material instead of a material that will ignite readily when exposed to sparks or flying brands from other fires.

3. Lightning—The tremendous toll of life and property damage annually caused by lightning can be materially reduced by means of well installed lightning rods.

4. Spontaneous ignition—On farms this occurs most frequently in undried or damp hay, although it also takes place in numerous other substances. To guard against this hazard, the following precautions should be observed: (a) Cure all hay well; (b) Do not pack the hay; (c) Do not place any combustible material of grain or grass hay on the bottom or top of mounds of straw, wheat, oats, etc.; (d) Guard against wetting of hay in storage from a leaky roof or open doors and windows; (e) Ventilate hay as much as possible after it has been stored; (f) Avoid, if possible, wide, deep mows.

5. Matches—Be sure that your matches are completely out before discarding them. A safe practice is to break them in two after the flame has been extinguished. Always strike matches away from you. Keep matches away from children and do not permit smoking in barns or near combustible material. During threshing operations insist on everybody closing their pockets of matches and placing them in a safe container.

The Gasoline Drill

6. Gasoline or kerosene—Gasoline or kerosene should never be used to start or revive a fire. Avoid the use of gasoline, benzine or other inflammable liquids for cleaning floors or clothes. There are safe and cheap solvents on the market for these purposes. Never fill lamps, lanterns, kerosene or gasoline stoves, while a fire is burning. If necessary to keep small quantities of gasoline, it should be kept in an air-tight can which can be painted red and plainly marked "gasoline". Small quantities of kerosene should be kept in closed cans of a size and shape different from that holding gasoline in order to lessen the chance of mistaking the one for the other.

7. Heating equipment—Heating equipment should be properly installed and maintained. Wood stoves should be well protected. The sides and back of stoves and ranges should be at least three feet from woodwork or wood-lath and plaster partitions. Avoid long runs of smoke pipes. The sections should be securely joined and the pipes supported at frequent intervals. Smoke pipes should be at least 18 inches from unprotected woodwork. They should not pass through floors or closets or enter a chimney in an attic, and they should be cleaned at least twice a year.

8. Electrical wiring—Electrical wiring and repair work should be done by a competent electrical contractor. Circuits should not be overloaded and fuses of the correct amperage (15 amperes for the ordinary branch circuit) should be used. Disconnect irons, curling tongs, heating pads and other appliances when not in use.

Lion cubs are marked by dark spots, which gradually fade until the adult animal has a plain coat all over.

Indians' used bark and leaves of witch hazel shrub to relieve pain.

To Promote Production

Provinces Pledge Their Support In All Conference Between Ministers, Deputy Ministers and other officials of the Provincial Departments of Agriculture and the members of the recently formed Agricultural Supplies Committee, in the last two weeks of September 27th and 28th, in the fullest co-operation of the provinces with the committee in any effort to procure the essential food products to meet the needs of Britain and her Allies and the people of Canada, was pledged.

Hon. James G. Gardner, Dominion Minister of Agriculture, at the opening of the conference said that all had been called in to assist in getting co-operation in an effort to insure that food supplies are available for the Allies and the people of Canada. It should be kept in mind that the war will end some time and consequently it would not be advisable to plan now on definite lines of production, but so that the number of agricultural workers not be increased in the year when the war does end.

Dr. G. S. H. Bauer, Deputy Minister of Agriculture, said that the Canadian Department of Agriculture Supply Committee had acted as a clearing house for coordinating the various agricultural services that could be assigned to special duties in connection with the war. He explained that as yet the food situation is not comparable to that of just war, but that food products would be required. That the conference could hope to do for the time being is to share a plan of action for the time of peace, giving continuous attention to the work that can be made, is by the sending of supplies for the Allies. While it will be necessary to concentrate in this direction the production of certain articles, it will be rapidly readjusted in the light of needs and conditions as they develop, but the plans can nevertheless be prepared on a broad basis. The first big emergency will be pianing apparent that the tempo of people of Canada is that this war shall not be one of great profit to anyone.

An outline of the present position of production and distribution of supplies of essential food products was given to the conference by different officials of the Dominion Department of Agriculture.

Mr. M. E. Shaw, Director, Marketing Service, who is chairman of the Agricultural Supplies Committee, presided at the sessions of the conference.

Do This If You're NERVOUS

Don't take chances on products you know nothing about or rely on temporary labels. Buy from a reliable source like the Pyrenees Lydia Lotion. It's the only lotion that comes from whitewomen here.

The Pyrenees Lydia Lotion Club build up more physical resistance and thus aid in curing many physical and mental handicaps due to nervousness and bad habits.

For over 60 years one woman has told thousands of women how to cure nervousness—*"Lydian"*—Thousands of women have been cured of nervousness and undesirable handicaps. **IT MUST BE GOOD!**

Canadian Apples

Must Find a Larger Market For Apples In Canada

The apple is the king of fruits and its food value is high, one large apple provides 10% of the daily requirements of vitamins. Under normal circumstances, the annual average export of apples from Canada is approximately two and a quarter million barrels out of an average annual crop of more than 10 million barrels. The latest estimate is 5,135,000 barrels, but owing to the probable drastic curtailment of shipping as a result of the war, it will consequently be easier to find a larger market for apples in Canada. Apples are good food at any time either as fresh fruit or cooked in the variety of ways they can be used in the diet.

Papaya, in their prime, grow from six to seven feet in a single season, but they have only a few seasons to live.

Textile fibres from fish skin are rare in Italy.

POOR DIGESTION

If YOUR digestion is bad, your food will not nourish your body well. Dr. Pierce's Golden Medical Discovery is a special blend of juice and helps the stomach digest food easily. The entire body is strengthened. Mrs. Mary McCall, 52, of Cypress Hills, was told she had a cold indigestion and weak heart, and that she was unable to walk far. She took Dr. Pierce's Golden Medical Discovery and was soon able to walk up the stairs wonderfully. It improved my appetite and helped me to regain my normal weight and strength. Dr. Pierce's Golden Medical Discovery from Your druggist today.

Advice is cheap—a lot of it at any price.

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Visiting The C.N.E.—61 Years Old

The Largest Annual Fair In The Dominion (By Pratt Kuhn)

The Canadian National Exhibition at Exposition Park, the only annual fair in this Dominion, but is certainly the largest—the most complete and the most visited by people from all over the world, and especially by Americans.

A striking fact this year was that the two great fairs at New York and San Francisco, the C.N.E. was hundred of thousands admissions behind the two, combined, a record which has not been broken since the war.

The C.N.E. is a great thing for Canada, a reflection of everything that is good in science and industry superseding the old rural backbone of the fair which is agriculture and animal husbandry.

Of course, the requirements are many, but the food, the beer, the hot dogs and the hot dog and hamburger industry—but, back of the froth were such things as this year.

Facilities for the public, which included daily paper illustrations and all, is sent through the air and received in print through a machine the size of a radio.

At the Royal Canadian Legion—where a person in one room is seen and heard in the next or fifty miles away by a special radio attachment. As yet 50 miles is the limit because television is not "bent" with the earth as it is now.

Cold Light—where a lamp at one end of a special rod is conducted through any kind of bend and delivered to another end. Wonderful for diagnosis, prognosis, etc.

There are only a few of the marvels seen in 1939 and each year the year they are presented—the surroundings are the same—impressions at the C.N.E. and all are seen in the 25c—the fourth of a dollar or five cents for \$100.

And, friends there are no war alarms here—there is no war alarm here.

Thank heaven for the C.N.E. and friendly neighbors to enjoy its attractions with us!

We hope you can get a trip East next fall—if you do—"meet us at the Fountain in the C.N.E."

With Bow and Arrow

Tales about the prowess of the North American Indian with the bow and arrow are "the buck," says Henry W. Schreiber, prominent Canadian author and scholar. At the Lions Club gathering the Indian was a poor archer and always made a shot at distances greater than 10 yards.

Wheel Experts

The principal wheel exporting country of the world for the year ended July 31, 1938, when the latest world records were completed, exported 465,585,000 bushels of wheat to the chief importing countries. In that year Canada exported 76,214,000 bushels.

The British navy is using pliable amalgams, which can be bent and straightened, can be brought back to original shape.

Strategic points if they escape harm, as targets for anti-aircraft gunners.

7 OUT OF 8 CANADIAN HOUSEWIVES

WHO USE DRY YEAST—USE ROYAL

BECAUSE IT'S ALWAYS DEPENDABLE



The best javelin mark of the 1939 season was turned in by Jarvinen of Finland with a throw of 245 feet 4½ inches.

"A" is the first letter in all alphabets of the world, except the Ethiopic.

Ask for BEE HIVE

Patented POURING SPOUT ON EVERY TIN!



P.S.

THE FEELING IS GENERAL

Thousands of battery set owners have kicked out many sets because they have been sold to GENEALS because GENEALS give the most service at the least cost. No more trouble! You know you'll get the programs. Get GENEAL Superbility—or the new GENEAL A-4 Power Kit for the new 14 volt sets.

GENERAL DRY BATTERIES OF CANADA LIMITED TORONTO

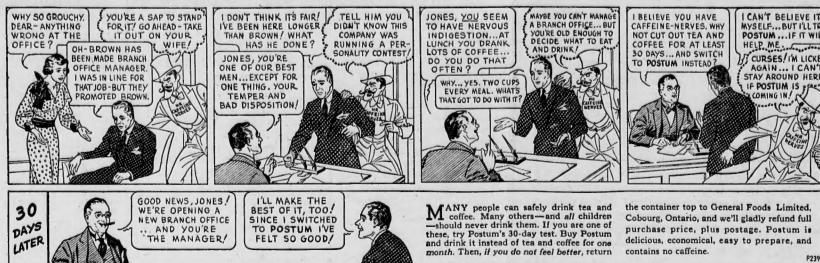
GENERAL DRY BATTERIES

FOR LONG LIFE AT LOW COST

SEE YOUR LOCAL DEALER. COMPARE OUR PRICES



PARA-SANI
Heavy WAXED PAPER
APPLEFORD PAPER PRODUCTS LTD.
WAREHOUSES AT WINNIPEG - REGINA - SASKATOON - CALGARY - EDMONTON

MR. CAFFEINE-NERVES . . . The Boss Outwits Him

**30
DAYS
LATER**

GOOD NEWS, JONES! WE'RE OPENING A NEW BRANCH OFFICE...AND YOU'RE THE MANAGER!

I'LL MAKE THE BEST OF IT, TOO! SINCE I SWITCHED TO POSTUM I FEEL SO GOOD!

Canada's First Division

Representative Of All Parts Of The Dominion

The first Canadian division authorized for overseas service is the representative of all parts of the Dominion. It includes famous Canadian regiments and regulars like the Royal Canadian Regiment, the Royal 22nd of Quebec, and the Princess Pats, who were the first Canadians from Canada to fight in the Great War.

The patriotic fervor which characterized the organization and dispatch of the first contingents overseas in 1914 is not in evidence now. But the same patriotic impulse that the people of Canada are letting their sons determined to rally to the side of the motherland than a quarter of a century ago. It means that they are going about the grim business of crushing Hitlerism more deliberately.

There will be disappointment in various parts of Canada because regiments with glorious traditions are not being sent overseas.

This is unnecessary. In several reasons. Those embraced in the first draft may not actually be the first to go. A second Canadian division may be landed in France as soon as the first. If this period of training necessary to bring the men up to the standard required proves that other regiments are fitter, substitution may be made.

The government of Sir Robert Borden in 1914 offered to raise a division of 22,000 men which Britain accepted. More than 30,000 troops from all parts of Canada marched into Valcartier within a few weeks, and more than three times as many as the prime minister decided to send them to England. After spending most of the winter at Salisbury Plain, the first division moved over to France in February, 1916. Thousands of supernumerary officers and men left behind in England thought the war would be over before they crossed the channel. Scores wept with disappointment. Many of them had left for France as reinforcements, and an

other half million followed from Canada.

The present war may not last so long. But there will be opportunity for every one who desires to serve. The first division is but the first installment of Canada's contribution.

Locating Oil Deposits

Chemists Make Analysis Of The Soil For Seepage Of Gas

The oil industry is using a new method—soil analysis—to smelt out oil deposits.

In this radical departure from old lines of exploration, the earth's crust is smelted for seepage of gas in extremely minute amounts from the oil-bearing sandstones. From the oil-bearing sandstones are derived the areas where gas may be found.

The soil analysis differs from geological exploration greatly, however. Geologists have to search for the oil-bearing strata, the earth's surface in which oil most likely would be trapped. Soil analysis tests try to find a physical evidence—gas—or the oil seepage.

Oil wells are filled with samples of the soil. The samples may be taken at a depth of a few inches or of several feet. The jars of earth go to the laboratory and are analyzed by a chemist. The results are determined by a geologist who has been taught by Sir J. Pirson, head of the department of petroleum and natural gas engineering of Pennsylvania State College. The apparatus is used to take part in mineral surveys.

There is some gas in all soil and the test—quickly—establishes the normal amount. If samples go above the "normal," it is time to start the search for oil.

From what would be its "Cape Horn" region, Pirson photographed and mapped the area. He believed that her brutality could frighten neutral shipping from the seas and neutralize friendly neutrals into sacrificing their trade for her benefit.

He was taught her lesson. From neutral governments come no signs of submission but stem protests and plans for self protection.

It is now known that the savagery of the world as determined to defend her now as they were (in the last war) and the capacity of British sea power to defend them is greater ever."

German Sea Raiders

Scammon Of The World Prepared To Defend Neutral Shipping

Seamen of the world are prepared to defend Germany's sea raiders just as they did during the last war, the London Daily Telegraph said in an editorial.

"There is no doubt about the law and tradition of the sea on the rights of neutral ships against belligerents," the editorial said. "The war on neutrals is being conducted with the same fury as that of one U-boat, under orders that neutral ships may be destroyed on the grounds of destination."

There is a split from the majority of neutral vessels should be torpedoed when they were going from one neutral port to another with a neutral cargo.

"Thus far the Scandinavian countries have been the victims suffering the most, but Germany has destroyed the ships of other nations and blotted all stars off the world. She is roaming about in the Atlantic Ocean, and it is believed that her brutality could frighten neutral shipping from the seas and neutralize friendly neutrals into sacrificing their trade for her benefit."

From what would be its "Cape Horn" region, Pirson photographed and mapped the area. He believed that her cruelty had been taught her again. From neutral governments come no signs of submission but stem protests and plans for self protection.

It is now known that the savagery of the world as determined to defend her now as they were (in the last war) and the capacity of British sea power to defend them is greater ever."

Very Old Publication

Revels Barter System Was In Vogue 130 Years Ago

It goes times without a publication 130 years old which remains undisturbed. In the bottom of an antique chair bought at a recent auction, was retrieved by W. E. Featherstone, 433 Maple Avenue, Hamilton. The history of the Upper Canada Barter System, Revels, was issued on Saturday, December 2, 1809 and is addressed to William Davis, senior. Its columns contain an advertisement appealing to every man in that country that the barter system was in vogue, for a property owner in offering his really said wheat or flour were paid in account in payment. In another issue, a new edition, it was offered for the capture of a 13-year-old apprentice who "ran away from the subscriber." The editor advised his readers through the news columns that that subscription was to be paid by the master of the household, the master that "money is much wanted and speedy remittances are not only very acceptable, but are indispensably necessary."

The Fred Olsen Steamship Line vessel out of London have figures before their prow, a revival of the ancient custom thought dead with the passing of the clippers. The line operates out of Oslo and Bergen.

The United States last year grew wheat as many as the whole world's crop totalled 20 years ago.

All parts of the Jimson weed are poisonous, and especially the seed.

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GARBUTT BUSINESS COLLEGE LIMITED

Take the elevator to the office. Traders Bldg., Calgary, 12 Ave at 1st St. W.

THE WORLD OF WHEAT

BY H. G. L. STRANGE
Director, Research Department
Seale Grain Company, Limited

A despatch from Ottawa tells us that the Hon. T. A. Craven, who is to be Canada's representative to Great Britain, is taking overseas with him "The Canadian Wheat Puzzle." It would be better if it seemed to me, if the man who had started the Honorable Mr. Craven, is taking to Great Britain the most welcome news of the splendid contribution that Western Canadian farmers have made to the cause victory in the form of the large amount of wheat they have produced, and which is available for Allied use.

In 1914 there was no wheat surplus and it was "scarcity and dearth" that there was a great food for the Allied Armies and civilians, but the wonderful Western Canadian crop of 1915 assured the necessary supplies of foods up to this time. This year western farmers have again produced a bumper crop which is probably the world's most important munition, no army can fight without food, and all of foods that are required by soldiers, none quite compare with bread made from high quality wheat.

The new, which Mr. Craven is taking with him, of this genious supply of fine Canadian wheat, will unquestionably bring more passengers by train before October. Others have reported that bamboo plants may grow as much as three feet taller in 24 hours.

Following factors have entered to raise price: France and Britain reject Hitler's peace proposals. Britain takes large quantities of Australian wheat and wheat flour. Margins for future wheat are being quoted on Chicago market. Britain purchases large quantity of wheat from Uruguay.

LINDBERGH'S FOOLISHNESS

Col. Charles Lindbergh, who long before he became a historic nonstop flight from New York to Paris was called by his friends "The Flying Fool," up held his reputation as being foolish when he made the radio speech the other day against the re-occupation of the United States armament embargo act, especially the part of his address referring to Canada. Imagine him telling the people of Canada what they should do. What does Lindbergh know about the government of Canada? He is not a prominent Canadian who knows nothing of flying, going on the air and telling aviators how they should fly! Is he a man a German propagandist? Is he not also a German? He was born in Germany and received some kind of a metal on the worthy flyer's breast. Has this gone to his head? Several years ago Lindbergh fled to Great Britain to get away from Hitler. He is not the type like a person who has been in the lime light for a long time yet, retirement soon becomes a bore and they long to get publicity again. Accordingly the old bird is a willing tool to Ruthless Hitler the one year, then hopped to Germany and did the same thing, commenced to talk and deride the Russian air planes. He got up Lindbergh and Hitler was so delighted with him that he wanted to make the German air planes that he decorated the American pilot. He returned to the United States and after many months he was practically forgotten. The last year in order to get back into the lime light he got himself appointed to the German propaganda stunt. The U.S. arm embargoes repeat is strictly a political stunt and politicians can spout all they like without stirring up resentment in other countries, but when a man like Lindbergh, who individual starts it means his finish. Evidently Lindbergh's star is on the decline.

UNITED CHURCH

Rev. J. N. Wilkinson, minister.
Miss Marjorie Birch, pianist.
11 a.m. Church school.
7:30 p.m. Divine Worship. Is subject?

The Jesus' way of life! Is subject?

To go to last Sunday's answer to the challenge of a C.G.I.T. girl. A timely message for old as well as young.

An addition is being added to the Pioneer elevator in order to make more storage space for grain.

Ants can make a squeaking noise.

Thomas A. Edison patented 1,160 inventions, an average, Englishmen are two inches taller than their ancestors of a century ago. Man eating fish can be frightened away by bubbles, according to an underwater explorer. Eighty two and a fourth per cent of all automobile victims are pedestrians. Hearing, as a rule is more acute with the right ear than with the left. In walking one

ALICE FAY AND
TONY MARTIN
by
SALLY, IRENE and
MARY

THURSDAY AT 8:30 P.M.
Saturday Matinee at 3 p.m.
2 SHOWS 7:30 and 9:15 P.M.

GLEICHEN COMMUNITY HALL

GLEICHEN FLOUR MILL

This Mill was built to serve you. Why not use it?

It will make Good Flour from Good Wheat.

Try it this year when good wheat is plentiful and money scarce.

Our grinding charge is 25c per bushel.

mile, the average person raises each of his feet a distance of totalling a height of 340 feet. Railroads of South Africa are carrying more passengers than ever before. Once was once the site of coral reefs. Others have reported that bamboo plants may grow as much as three feet taller in 24 hours.

We take issue with some peoples' statement that every pest afflicting America is imported. Want not.

The next thing on the bill of fare will be split-atom soup.

A Responsibility For Value

THE liner which has made a fast crossing of the Atlantic is under the obligation of its own records. Each success in the competition should the liner descend into the rank of the six or seven which have gathered round its name something to be proud of. So it is with high achievement in any sphere.

A boxer who has had the best of luck and comes down to the punch from a newcomer, becomes the hero of the day. The boxer or hockey team which is at the top of the heap down to defeat at the hands of a little known team, becomes the underdog. People refuse to accept anything short of perfect, once a high standard has been established.

Every business has a personality that is deep-seated. The personality of a business can be changed by changing its newspaper or the size of its advertisements. Advertisers at the door doesn't give a business dignity or a name. Advertising makes a business. These are only superficialities.

Over the years EATON'S has built up a reputation for giving value, and this responsibility sits heavily upon the shoulders of the personality of this Company to give Service and satisfaction, short of which is unacceptable.

EATON'S



There are so many delicious varieties of Canadian FISH available where you live, no matter where you live, that you can add pleasing new dishes to the family menu.

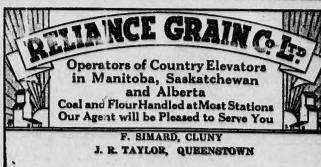
And remember, Fish is nourishing, and easy to cook. Ask your dealer about the different kinds of Fish we can get for you, and arrange to serve Fish to your family often.

DEPARTMENT OF FISHERIES,
OTTAWA.

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